

THE 15TH EDITION OF THE INTERNATIONAL CONFERENCE

THE FUTURE OF EUROPE

24-25 OCTOBER 2024

AGENDA



Organized by
the Faculty of International Business and Economics,
within the Bucharest University of Economic Studies

CONFERENCE PLENARY SESSIONS - DAY 1

Thursday, 24 October 2024

10.30-12.30 - European Citizens Agora: *The European Union Enlargement Process - Catalyst of Progress*

Venue: Bucharest University of Economic Studies, Virgil Madgearu Room (Piata Romană, 6)

Event dedicated to the students of the Faculty of International Business & Economics and organized in collaboration with the European Institute of Romania and EUROPE DIRECT Centre Bucharest.

Welcome speech: **Georgiana CHIVESCU**, Coordinator, EUROPE DIRECT Centre Bucharest, European Institute of Romania

Keynote Speakers:

Eliza VAȘ

Co-author of the TEPESA volume "Enlargement and the Future of Europe: Views from the Capitals", Coordinator of the Studies Department, European Institute of Romania

Radu-Vladimir RĂUȚĂ

Co-founder, dMonitor, Ph.D., National School of Political and Administrative Studies

Mihaela PĂDUREANU

Expert, Department of Studies, European Institute in Romania

Bianca TOMA

Program Director, Romanian Centre for European Policies

Moderator: **Octavian Dragomir JORA**, Professor, Ph.D., Faculty of International Business and Economics, Bucharest University of Economic Studies, founder and editor-in-chief of The Market for Ideas publication

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14.00-15.45 – Round table: *Innovative Voucher Policies: Best Practices and Insights from Europe*

Venue: Bucharest University of Economic Studies, Aula Magna

Event organized in collaboration with the Professional Association of Vouchers Issuers (APET).

Keynote speeches:

Iulian ARDELEANU, General Director, Ministry of Finance

Social Vouchers in Romania: regulatory framework

Amal CHEVREAU, Organisation for Economic Co-operation and Development (OECD)

Social vouchers: innovative tools for social inclusion and local development

Cristian PĂUN, Professor, Faculty of International Business and Economics, Bucharest University of Economic Studies

The impact of social vouchers on the economic growth and development: the case of Romania

Mădălina ZAMFIR, Ph.D. Researcher, Joint collaboration Ministry of Finance/Prague University of Economic and Business/ Bucharest University of Economic Studies

The effect of holiday vouchers on domestic tourism: evidence from a voucher program in Romania

Julien FREUND, Public Affairs Director - EU, Central & Eastern Europe, Social Vouchers Association

Social vouchers innovations around the world! (Home services, SMEs, Mobility, Sustainability)

Daniel URÎTU, Member in the Permanent Bureau, Council for Small and Medium Private Enterprises in Romania

Dan CONSTANTINESCU, Executive Director, The Professional Association of Vouchers Issuers (APET)

Social cohesion and economic development through vouchers

Moderator: Radu MUȘETESCU, Professor, Ph.D., Faculty of International Business and Economics, Bucharest University of Economic Studies

15.45 – 16.00 – Opening Ceremony: Registration

Venue: Bucharest University of Economic Studies, Aula Magna

16.00-16.20 – Opening Ceremony: Welcome and opening remarks

Venue: Bucharest University of Economic Studies, Aula Magna

Welcome speeches:

Dorel Mihai PARASCHIV, Professor, Ph.D., Vice-Rector of Bucharest University of Economic Studies, Romania

Alina Mihaela DIMA, Professor, Ph.D., Vice-Rector of Bucharest University of Economic Studies, Romania

Marius Constantin PROFIROIU, Professor, Ph.D., Vice-Rector of Bucharest University of Economic Studies, Romania

Ioan-Radu PETRARIU, Associate Professor, Ph.D., Dean of the Faculty of International Business and Economics, Romania

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16.20-18.00 – Opening Ceremony: Keynote speeches

Venue: Bucharest University of Economic Studies, Aula Magna

Arne HEISE, Professor, Ph.D.

University of Hamburg, Germany

A Hamiltonian Moment for Europe?

Sanja Sever MALIŠ, Professor, Ph.D.

Dean of the Faculty of Economics and Business, University of Zagreb, Croatia

The Future of Internationalization of Higher Education in Europe

Kerry LONGHURST, Professor, Ph.D.

Collegium Civitas, Poland

From Neighbours to Members? How the Next Enlargement Will Shape the EU

Marko SELAKOVIC, Assistant Professor, Ph.D.

Deputy Director S.P. Jain School of Global Management, Dubai Campus, UAE

Future of Economic Communications in Europe - Technology as Factor of Power

Nikolina DEČMAN, Associate Professor, Ph.D.

Vice-dean of the Faculty of Business and Economics, University of Zagreb

Integrating Sustainability into Higher Education: Empowering Students for a Sustainable Future

18.00-18.30 – Opening Ceremony: Q&A session

18.00-18.45 – Round table: *Innovation in the Context of Romania's Accession to the OECD: Challenges and Opportunities for Collaboration and Co-creation between Academia and Public Administration*

Venue: Bucharest University of Economic Studies, Virgil Madgearu Room (Piata Romană, 6)

Event organized in collaboration with the General Secretariat of the Romanian Government.

Speaker: **Larisa BARAC**, Senior Advisor within the General Secretariat of the Romanian Government, representative of the Innovation Laboratory

Moderator: **Rodica Milena ZAHARIA**, Professor, Ph.D., Faculty of International Business and Economics, Bucharest University of Economic Studies

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CONFERENCE PLENARY SESSION & ACADEMIC PANELS - DAY 2

Friday, 25 October 2024

9.30-10.00 – Registration

Venue: National Bank of Romania (8 Doamnei street, București 030167)

Room: Alexandru Ottulescu

To access the National Bank of Romania premises, please note that you will need to present an identity document.

10.00-12.00 – Welcome and Plenary session

Venue: National Bank of Romania, Room: Mitiță Constantinescu

Welcome speech:

Leonardo BADEA, Professor, Ph. D., First Deputy Governor, National Bank of Romania

Valentin LAZEA, Chief Economist, National Bank of Romania

Keynote speeches:

Luminița ODOBESCU, Minister of Foreign Affairs, Romania

Csaba BÁLINT, CFA, Member of the National Bank of Romania Board

Dóra PIROSKA, Associate Professor Ph.D., International Relations Department, Central European University, Vienna, Austria

Moderator: Ioan-Radu PETRARIU, Associate Professor, Ph.D., Dean of the Faculty of International Business and Economics, Bucharest University of Economic Studies

12.00-12.30 Coffee break

Venue: National Bank of Romania, Room: Alexandru Ottulescu

12.30-14.30 Parallel sessions

ACADEMIC PANEL 1: ***New approaches for the European Union governance and enlargement***

Chairs: Cristina Mihaela DRĂGOI & Irina Mădălina DOROFTEI

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: National Bank of Romania, Room: Mitiță Constantinescu

Special Guest: Roxana RIZEA-MACIAS, Faculty of International Business and Economics alumna & plenary coordinator European Parliament

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ACADEMIC PANEL 2: *Innovation and resilience in international business*

Chairs: Irina-Eugenia IAMANDI-MUNTEANU & Laura Gabriela CONSTANTIN

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: National Bank of Romania, Room: Anton Carp, a.

Special Guest: Narek SUKIASYAN, Adjunct Lecturer, American University of Armenia

ACADEMIC PANEL 3: *Sustainable development and energy challenges in the European Union*

Chairs: Raluca-Georgiana ROBU & Maria-Mirona MUREA

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: National Bank of Romania, Room: Anton Carp, b.

ACADEMIC PANEL 4: *Finance and banking in the European Union*

Chairs: Radu LUPU & Alina Gabriela DRĂGHICI

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: National Bank of Romania, Room: Anton Carp, c.

ACADEMIC PANEL 5: *The Three Seas Initiative's contribution to the European Union and transatlantic relations: strengthening bridges and securing borders*

Chairs: Radu Cristian MUȘETESCU & Octavian-Dragomir JORA

Bucharest University of Economic Studies, Faculty of International Business and Economics

Venue: National Bank of Romania, Room: Mitiță Constantinescu

14.30-15.30 – Cocktail lunch

Venue: National Bank of Romania, Room: Alexandru Ottulescu

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